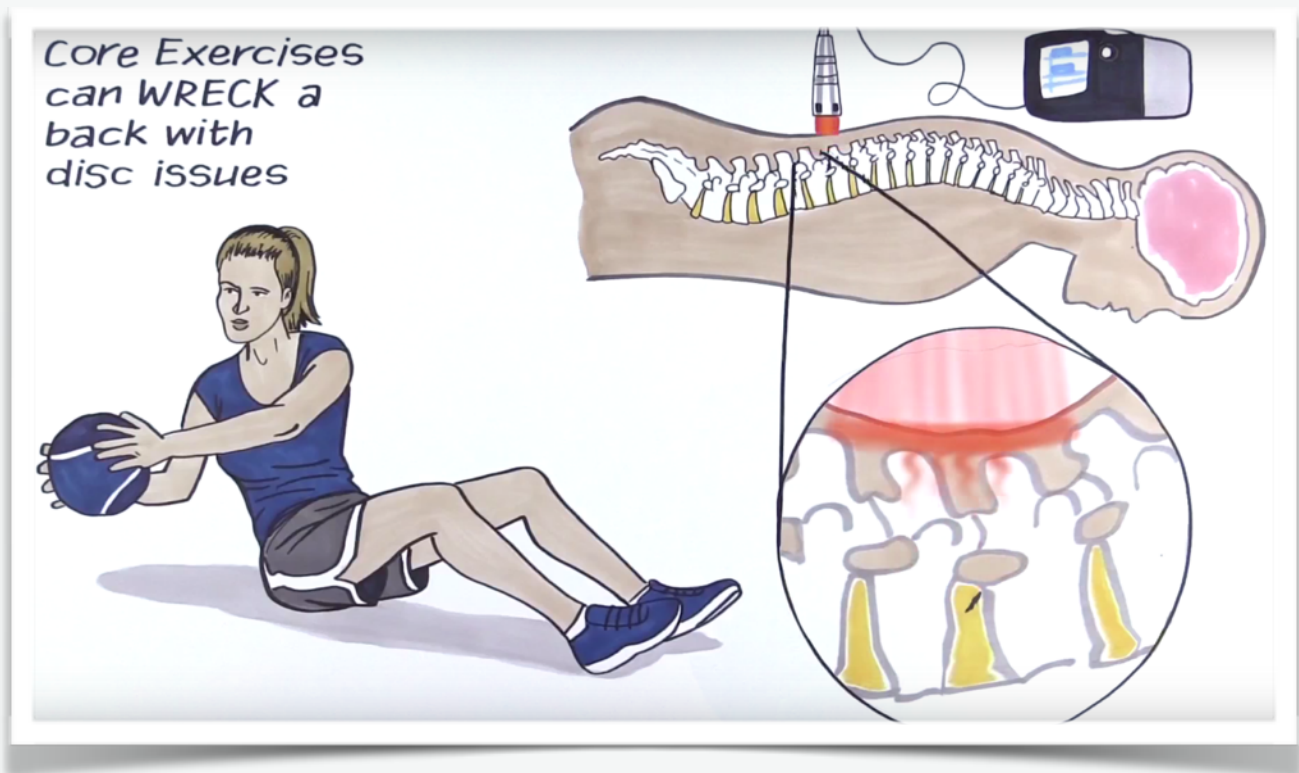


How Dixie Chiro Double It Online Patients and Leads

Simple - Effective - Pure Genius



yinc marketing

About Dixie Chiropractic

The Dixie Chiro Experience with Yinc Marketing

Dixie Chiropractic is a Chiropractic firm located in Saint George Utah. Before Yinc came onboard, Dixie Chiro already had a good online marketing presence, but they were missing a few key factors.

1. Email Campaign
2. Adwords Campaign
3. Mobile Friendly Website
4. Tracking
5. Facebook and Instagram Ads

Our job was to fill in the holes and make the necessary adjustments.

But there was a catch..

Dixie Chiro had an extremely tight budget.

The Opportunity & Work

Immediately we created a new website, Video, Adwords campaign, lead capture forms, and email drip campaign.

The Whiteboard Video educated consumers on why they should come into Dixie Chiro. You can watch the video here..

https://www.youtube.com/watch?v=T_HiF2ift7M

By creating a simple video we were able to run YouTube ads along side our simple search ads which generated more qualified leads from the website.

145%

Increase Leads

133%

Increase Patients

"Last Month we more than doubled our Patients coming in from online. Everything is working."

Ward Wagner, Owner

How Long Did It Take?

The website, email campaign, video and tracking took 2 months to put into place. Traffic and new patients started to increase on months 3 and 4.



Question? Call Us

We're here to help. Call us and speak with a Marketing Specialist who will answer any question you might have

801-592-1026